

# Aaron Daiter

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## Career Profile

- Over ten years of web industry experience working in design, development and production
- Strong knowledge in key web tools including but not limited to CMS systems, MMS systems, email distribution programs and the full range of Adobe Suite
- Effective relationship management teams acquired through working with several cross functional teams

## Technical Skills

- Languages: HTML, CSS, XML, Javascript, JQuery, PHP, MySQL
- The Adobe Creative Suite
- SEO best practices
- Project and time management

## Experience

### Shoppers Drug Mart/Murale; Web Production Lead (2012 - 2015)

- Working with the development team to Improve and upgrade Murale.ca
- Maintaining vendor and client relations
- Responsible for the uploading of products on a daily/weekly basis
- Updating weekly content including blogs, products, emails and homepage assets
- Using photoshop to manipulate digital assets prior to posting online should changes be needed

### Helen Manning Promotions; Webmaster (2011 - 2012)

- Developing the Helen Manning promotions and Helvic55 brands from the ground up
- Creating and maintaining print and web marketing campaigns and images
- Maintaining products on eBay, Amazon and the Helvic55 website
- Designing and updating a wordpress blog

### Henry's Camera; Web Designer/Developer (2010 - 2011)

- Creating and sending weekly emails through an email distribution program
- Creating a library of web-optimized images in order to reduce design times
- Designing badges, banners and hero images before posting them on the website

## Freelance

### Suitcase Theatre; Webmaster (2009 - 2012)

- Designing and building suitcasetheatre.com website
- Keeping the site updated with new banners, shows and showtimes
- Taking pictures and posting them online

## Education

### Humber College (2006)

- Web Design Certificate